

IRUG 2009 Elective Session Schedule

Room	Andalucia	Castilla	Cataluna A	Cataluna B		Marquis 5	Marquis 6-8
TRACK	OPERATE	OPERATE	SATISFY / MANAGE	MANAGE		SUPER SESSION	SUPER SESSION
Monday May 18, 2009 1:15 - 1:55 pm	Eliminating Cash Shrinkage with IBM POS Interface to Cash Management Tidel / Retailix	How Top Retailers Utilize Creativity to Satisfy Customers Across Touchpoints LakeWest Group	Convergence of IT and Loss Prevention Leads to Greater Shrink Reduction & Operational Improvements Sensormatic Retail Solutions	Technology Decisions in a Tough Economy Cornell-Mayo	Monday May 18, 2009 1:15 - 2:45 pm	PCI and Retail Data Security	Smarter Store Operations: The Future of Checkout
Monday May 18, 2009 2:05 - 2:45 pm	The Importance and Value of Centralized IBM 4690 POS Systems Management Winn-Dixie / SAM Group	How Green Are You? Mainstreet	Actionable Analytics - Driving Profitable Decisions in Today's Challenging Retail Environment SAP	IT's Invisible Forces Next Retail Group			
Monday May 18, 2009 3:00 - 3:40 pm	Making Electronic Check Solutions Pay for You Elavon	Retail IT Leadership Insights: Shift from Surviving to Thriving Tech Global Partner	IBM SurePOS Hardware Update (IBM - Weavil)	Customer Advocacy and the Current Economic Climate (IBM - Miller)	Monday May 18, 2009 3:00 - 4:30 pm	PCI and Retail Data Security (repeat)	Smarter Store Operations: The Future of Checkout (repeat)
Monday May 18, 2009 3:50 - 4:30 pm	Reduce Costs of Managing Retail Systems with Improved Systems Management (IBM - Harris)	Accelerating Value to the Store with SI GUI (IBM - Margosian)	Innovations in Receipt Printing (IBM - Weavil)	Smarter Solutions for a Smarter Planet (IBM - Stryker)			

TRACK	OPERATE	SATISFY	OPERATE	OPERATE		SUPER SESSION	SUPER SESSION
Tuesday May 19, 2009 1:15 - 1:55 pm	In Store Marketing for Fresh Departments Mettler-Toledo	Self Checkout Solutions Update (IBM - Carlegren)	Payment Security & Technology Roadmap VeriFone	Remote Scanner Management Using IBM RMA and Honeywell's Remote MasterMind Honeywell	Tuesday May 19, 2009 1:15 - 2:45 pm	Virtualization Considerations for Retailers	More With Less
Tuesday May 19, 2009 2:05 - 2:45 pm	The Grocery / FIM Technology Revolution Bizerba	Enhance the Consumer Shopping Experience Through Mobility (IBM - Schwartz)	EMV: Chip and PIN, Best Practices and Lessons Learned STJ Retail	SurePOS ACE: What is the Real Benefit of the ACE solution? (IBM - Irons)			
Tuesday May 19, 2009 3:00 - 3:40 pm	Delivering Touch Technology at the Lane (IBM - Carlegren)	In-Store Self Service is Changing the Shopping Experience (IBM - Wolcott)		Introducing the IBM SurePOS Operating Environment: An IBM 4690 Update (IBM - Irons)	Tuesday May 19, 2009 3:00 - 4:30 pm	Virtualization Considerations for Retailers (repeat)	More With Less (repeat)
Tuesday May 19, 2009 3:50 - 4:30 pm	Birds of a Feather Sessions	Birds of a Feather Sessions	Birds of a Feather Sessions	Birds of a Feather Sessions			